

A close-up photograph of a person's hands pouring a light pink liquid from a glass pitcher into a glass. The glass already contains watermelon slices and mint leaves. The person is wearing a blue and white striped shirt, a gold ring with a blue stone, and a brown bracelet. The background is dark and out of focus.

# Sweet Life

COOKING, EATING, LIVING MY SWEET LIFE IN TEXAS

2023 Media Kit

# Welcome to Sweet Life

Sweet Life is a celebration of my life in South Texas and an exploration South Texas food and culture. Simply put, Sweet Life is a delicious blend of the culture and flavors from my life.

On Sweet Life, I share my passion for good food and experiences and memories celebrated with family, through travel, entertaining and soul satisfying meals together with family. Every post on Sweet Life is filled with the vibrant culture and food of South Texas.

As a proud Tejana, I invite you to join me on this journey and to experience all the rich culture that Texas has to offer.

Join me as I celebrate life, food and familia, all from the Sweet state of Texas.

*xoxo,*

*Vianney*

# About Vianney

**Vianney Rodriguez** is an Award-Winning Food Blogger, Recipe Developer and the Author of [Latin Twist](#), a collection of nearly 100 delicious Latin-inspired cocktails, and [The Tex-Mex Slow Cooker](#) cookbook.

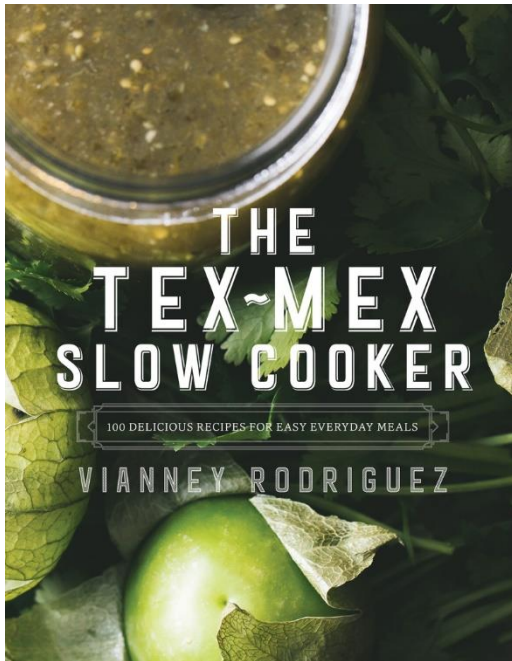
Vianney is a native of South Texas and shares the region's vibrant and unique culture on her blog, Sweet Life.

Through Sweet Life, Vianney has been selected to represent brands in campaigns focused on reaching the Latin Market.

Her beautifully styled photos have captured the attention of Latina Magazine, Southern Living, Cooking Light, Yahoo and Texas A&M. Learn more at [www.sweetlifebake.com](http://www.sweetlifebake.com).



# Cookbooks



## **The Tex-Mex Slow Cooker**

A collection of 100 classic and modern Tex-Mex recipes that you can easily make at home in your slow cooker.



## **Latin Twist**

A collection of nearly 100 delicious Latin-inspired signature cocktails from 18 Latin American countries and Spain.



# Featured In

**Parade**

**Woman's Day**

**COSMOPOLITAN**  
*Latina*

**YAHOO!**

THE HUFFINGTON POST

**Cooking Light**

**Gluten-Free**  
Living™

**Southern Living**

*Design\*Sponge*

**Woman's World**  
A great week made easy!

 **BuzzFeed**

**Los Angeles Times**

 **NBC LATINO**

# Press



## NEWS & FEATURES:

Vianney Rodriguez shares family recipes, makes cultural connections with cooking blog, **Caller Times**

6 things to do at the annual Corpus Christi Hot Tamale Fest, **Caller Times**

Don't miss tomorrow's CC Hot Tamale Festival, **Caller Times**, **KiiiTV 3News**

The homemade pork tamales recipe you need in your life right now, **Caller Times**

La Pop Up Posada (Interview with Vianney Rodriguez), **KiiiTV 3News**

Celebrate Día de los Muertos with These Delicious Recipes, **Southern Living**

How to Make Atole de Nuez with food blogger Vianney Rodriguez, **Caller Times**

Latina Food Bloggers: The New Story Tellers, **Huffington Post**

## **PRAISE FOR LATIN TWIST:**

Latin Twist Book Trailer, **Hippocrene Books**

'Latin Twist' Authors Share Love of Heritage-Inspired Cocktails, **NBC News**

Happy National Tequila Day! Celebrate With 2 Cocktail Recipes, **NBC News**

Book offers cocktail recipes from Latin America, **Houston Chronicle**

Food Bloggers Share Summer Cocktails with a 'Latin Twist', **Latin Post**

Tequila Sunrise Cocktail and Crushing On Latin Twist Cookbook, **FoodieCrush**

Texas Book Festival: Meet the Authors, **Texas Lifestyle Magazine**

Vianney Rodriguez from Sweet Life, **Mexico in My Pocket**

Latin Twist: Traditional & Modern Cocktails, **Goodreads**

Latin Twist: Traditional & Modern Cocktails, **Market Vision**

Cocktails with a 'Latin Twist', **The Monitor**





### **FACEBOOK LIVE EVENTS:**

Holiday Cocktail with a 'Latin Twist', **Hispanic Kitchen**

How to Make Mexican Champurrado, **Hispanic Kitchen**

Quick & Easy Tuna Tostadas, **Hispanic Kitchen**

Atole de Nuez Holiday Drink, **Caller Times**

Hibiscus Champagne & Orange Chile Cocktail, **Caller Times**

Chicha Morada Cheesecake with Sweets by Belen, **Sweet Life**



# Speaking & Events

<u>Google Fiber Holiday Tamales Class</u>	Host	December, 2017	San Antonio, TX
<u>#MiKroger Food Blogger Summit</u>	Host	December, 2017	Dallas, TX
<u>#FamsaFeast for Hurricane Victims</u>	Presenter	December, 2017	Houston, TX
<u>La PopUp Posada Event</u>	Vendor	December, 2017	Corpus Christi, TX
<u>Fany Gerson Book Tour Event</u>	Host	November, 2017	San Antonio, TX
<u>Hot Tamale Fest Cooking Demo</u>	Host	November, 2017	Corpus Christi, TX
<u>Día de Los Muertos Dinner</u>	Host	November, 2017	Corpus Christi, TX
<u>RumChata Mix Off Competition</u>	Host	October, 2017	San Antonio, TX
<u>Spirits &amp; Sweets Sampling Event</u>	Host	October, 2017	Houston, TX
<u>SCORE Social Media Boot Camp</u>	Panelist	August, 2017	Corpus Christi, TX
<u>Hispanicize Texas</u>	Panelist	July, 2017	Houston, TX

# Awards & Nominations

<u>Southern Food Blogs to Follow</u>	Southern Living	Inclusion	2017
<u>Top Food Blogger</u>	Hispanicize Tecla Award	Nomination	2015-2017
<u>Top Latina Foodies</u>	Hispana Global	Inclusion	2017
<u>Texas Latino Foodies to Follow</u>	Modern Tejana	Inclusion	2015
<u>Latino Food Bloggers to Follow</u>	LA Times	Inclusion	2014
<u>Best Latina Food Blogger to Follow</u>	Latina Magazine	Inclusion	2014
<u>Our 50 Favorite Mom Food Bloggers</u>	Mom.me	Inclusion	2014
<u>Best Bilingual Food Blogs</u>	SheKnows	Inclusion	2013
<u>Best Food Blogs of 2013</u>	Latin Kitchen	Inclusion	2013
Top 100 Food Blogs	Disney's Babble	Award	2013
<u>Best Latina Food Blogger</u>	Latism Conference (Houston)	Award	2012
Food Bloggers We Love	NBC Latino	Inclusion	2012

# Brand Partnerships



TEXAS A&M  
UNIVERSITY



# Let's Work Together

**Speaking** – Conference or private sessions to educate foodies and enthusiasts on food photography, blogging and food related topics.

**Event Host** – Invite Vianney to host your culinary event, themed celebration or holiday office party.

**TV Personality / On-Camera Host** – Book Vianney for an upcoming news segment or video campaign.

**Book Signings** – Latin Twist and The Tex-Mex Slow Cooker book signings at your private event or shop.

**Cooking Demos** – Presentation of your product, recipe or cooking techniques in front of a live audience.

**Catering** – Latin-inspired cocktails or Tex-Mex cuisine catered at your private party or event.

**Writing & Recipe Development** – Recipe development, writing and recipe testing services to marketers, cookbook authors, content publishers and brands.

**Food Photography & Food Styling** – Beautify your recipes, cookbook photos or catered events with professional photography and styling services.

**Brand Ambassador** – Partner with Vianney for long-term, category exclusive representation of your brand or product.





# Contact Information

**For booking and rates, please contact:**

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